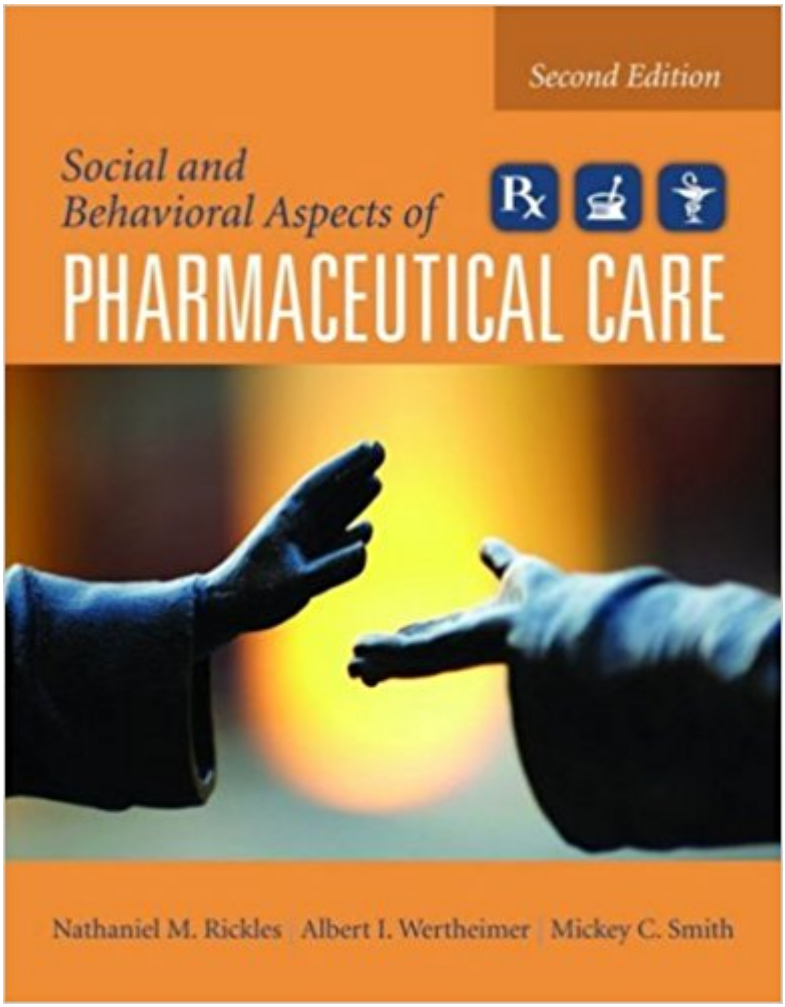
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Social And Behavioral Aspects Of Pharmaceutical Care



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Synopsis

This thoroughly revised second edition of Social and Behavioral Aspects of Pharmaceutical Care offers a comprehensive overview of the social-economic aspects of pharmaceutical care. This new edition provides both the pharmacy student and practitioner with established principles from the social and behavioral sciences, along with current findings and examples of cases and reports of applications of these principles. Theoretical models and practical examples are included to elaborate the pharmacist's role in identifying patientsÃ¢â ¬â„¢ non-compliant behavior and managing drug-related problems. This valuable text includes clinical, economic, and humanistic considerations that are essential to pharmacy students and practicing pharmacists. This essential text also features a special focus on public health and the involvement of caregivers in facilitating behavioral change. Social and Behavioral Aspects of Pharmaceutical Care, Second Edition will help readers consider how organizations and social systems impact patient experiences with medications, contributing to an improved system of pharmaceutical practice and care.

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